



SIKKIM ALPINE UNIVERSITY

Kamrang, Namchi, South Sikkim – 737126

(Established under Sikkim Alpine University Act, 2021)

ENTREPRENEUR CELL POLICY

(Policy Document – 2025)

Prepared by

Entrepreneur Cell

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Recommended By:

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ENTREPRENEUR CELL POLICY

Sikkim Alpine University
Kamrang, Namchi
Sikkim

1. Preamble

Given the global scarcity of employment opportunities in both the public and private sectors, which has resulted in unemployment issues and inadequate use of human resources, this cell is dedicated to promoting a culture of innovation and entrepreneurship among students while bridging the gap between industry and academia.

It unites students interested in entrepreneurship and offers them workshops, mentorship, competitions, and exposure to industry practices.

The Entrepreneurship Cell (E-Cell) serves as a platform that nurtures entrepreneurship and innovation within educational institutions, encouraging students to engage in creative thinking and to formulate business concepts. This cell aims to foster their creativity, grant them freedom, and enhance their capacity to generate wealth for the advancement of the nation.

1. VISION

To cultivate and encourage a culture of entrepreneurship and innovation among students, thereby fostering the spirit of self-sufficiency.

2. MISSION

- a) To encourage the institution's culture of entrepreneurship.
- b) To serve as an institutional framework for delivering a range of services, including information for aspiring student entrepreneurs.

3. OBJECTIVES

- a) To create awareness on entrepreneurship and promote its significance as a career option for students.
- b) To provide educational and training programs in entrepreneurship that prepare

students with the essential knowledge, skills, and mindset required for success as entrepreneurs.

- c) To arrange events, workshops, and competitions focused on entrepreneurship, aimed at inspiring, educating, and connecting aspiring entrepreneurs with mentors and investors.
- d) To identify and motivate budding entrepreneurs.
- e) To organize visits to Sikkim based start-up for potential entrepreneurs.

4. SCOPE

- a) Students' entrepreneurship awareness can be enhanced by organizing visits to Sikkim-based startups, where they engage directly with entrepreneurs and learn from their experiences. These interactions provide students with valuable insights into the entrepreneurial journey, challenges, and innovative solutions.
- b) The cell aims at developing competencies and enhance participants' business and technical skills through idea generation workshop, business quiz, business plan competition, case study competition and workshop on technological development.

5. Roles & Responsibilities of the Coordinator:

- a) To generate awareness among members of the Sikkim Alpine community regarding entrepreneurship and to enthuse, assist and mentor people to start entrepreneurial ventures. For this purpose, the EC coordinator will plan and operate.
- b) Try to bridge the gap between demand and supply of manpower through self-employment as a feasible option.
- c) To develop and maintain a cordial and healthy relationship between all supporting institutions and organizations promoting entrepreneurship development.

5.1 Roles & Responsibilities of the Members:

- a) To identify interested students for training in EC and to motivate and organize small group camps at the department class level by presentations and showing videos of successful entrepreneurs. To identify the students with entrepreneurial ideas and innovation.
- b) To identify successful entrepreneurs from the college alumni in each department and get their contact address and report to the coordinator.

- c) Choose one in charge of each class in the department for coordinating activities of EC.
- d) To know from the EC students registered their requirements for organizing seminars, workshops and conferences.
- e) Organize the program as planned.

5.2 Roles & Responsibilities of the Student Representative of Entrepreneur Cell.

- a) To assist E-Cell in coordinating and organizing workshops, competitions, seminars and other activities.

Activities:

- a) Collaboration with Training & Placement Cell for Conducting skill development training programmes.
- b) Arrange two industrial visits per year to a Sikkim-based startup or firm for students as exposure to real industrial practices relevant to the curriculum and interaction with entrepreneurs and managers to understand startup challenges and opportunities.
- c) Plan a workshop focused on a government entrepreneurship scheme and invite participants from the school of commerce, management, and economics departments.
- d) At the end of the academic year, a dedicated “Entrepreneur Day” will be instituted, during which students will formally present their business ideas to demonstrate their entrepreneurial abilities and innovative potential.
- e) Conducting an Entrepreneurship Awareness Camp & Entrepreneurship Development Programs with the help of external experts.
- f) Funding the most promising business ideas developed by students can be facilitated through various programs designed to support innovation and entrepreneurship.